

SAGINAW VALLEY STATE UNIVERSITY

EMPLOYER PARTNERSHIP



**CAREER
SERVICES**

PARTNER \$1500

\$750 discounted fee for school districts and non-profits to be a Partner Level

- Attend any fair during the academic year
- Job postings shared on Career Services social media
- Logo marketing on website, social media, and our internal marketing campaign
- Targeted email blasts on Handshake to students and/or alumni to increase job posting awareness
- Direct contact in Career Services to help you navigate SVSU

PREMIER PARTNER \$2500

- All benefits of Partner level
- Identified as a Premier Partner of every Career Services event and fair via table signage and on all marketing materials
- Opportunity to sponsor Canvas Modules to teach students Career Readiness skills / soft skills
- Opportunity to sponsor and attend workshops/boot camps to teach students Career Readiness skills
- Employer Spotlights on Career Services social media (i.e. sharing company videos)
- Host on-campus interviews
- Additional opportunities (i.e. classroom presentations, RSO sessions, networking events, alumni/athletic events)



OUR PARTNERSHIP MISSION

BUILD

a stronger brand presence on SVSU's campus to attract qualified, promising students and alumni who meet their needs

MAXIMIZE

company awareness to students and alumni during the academic year through advertising and sponsorship opportunities

FOSTER

the career readiness of SVSU students, creating a new generation of talent pipeline for your company

**IF YOU ARE INTERESTED
IN BECOMING A
PARTNER, PLEASE FILL
OUT THIS FORM.**



EMPLOYER PARTNER TESTIMONY



“Hemlock Semiconductor (HSC) college recruiters have built relationships with many great SVSU students and alumni over the years! The university has a deep pool of talent and, with the well-attended career fair events, we are able to create that personal connection with each individual. Through experiences at SVSU and the HSC internship program, students are prepared to have a successful career and have had a positive impact on HSC’s culture.”

EMPLOYER PARTNERS 2022-2023

